

## NCC Cable System Order

|                   |                                       |                                    |                        |                  |               |
|-------------------|---------------------------------------|------------------------------------|------------------------|------------------|---------------|
| Order #           | 62340889                              | Flight Dates                       | 09/26/16 - 10/02/16    | Update Date      | 09/26/16      |
| Syscode           | 8637                                  | Agency                             | Mentzer Media Services | Version          | 1 Vs. 1       |
| System Name       | Time Warner/Columbus Interconnect, OH | Advertiser                         | Portman for Senate     | Show All Lines   |               |
| Market            | Columbus, OH                          |                                    |                        | Total # of Weeks | 1             |
|                   |                                       | Client Code                        |                        | Total            | \$10,000.00   |
| AE                | Paul Doll                             | Product Code                       | FPORT                  | Commission       | \$1,500.00    |
| Sales Coordinator | Matthew Charpentier                   | Est Code                           | 3888                   | Net Total        | \$8,500.00    |
| Office            | Washington                            | Product Name                       | Ohio State Football    | Total Spots      | 1             |
| Phone             | (301) 951-2620                        | Credit Status                      |                        | Affiliate Split  | 100.0         |
| Status            | Not accepted                          |                                    |                        | Sold On          | Cost Per Spot |
| Survey            | Cable Nielsen Live+SD Nov14           | Primary Demo                       | Adults 35+             | GRP              | -             |
| -                 |                                       | Makegood Policy                    | Approval Required      | GIMP             | -             |
|                   |                                       |                                    |                        | CPP              | -             |
| Comments :        |                                       | New order, please confirm. Thanks! |                        |                  |               |

| Line | Net | Program    | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost   | Total Cost  | Spot Len | Line Comment |
|------|-----|------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-------------|-------------|----------|--------------|
| 1    | BTN | BIG10 FTBL | 9/26/16    | 10/2/16   | 12:00      | 15:00     |   |   |   |   |   | X |   | -   | -   | 1           | \$10,000.00 | \$10,000.00 | 30       | OHIO STATE   |

|              | Oct 2016    | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total       |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 1           | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 1           |
| <b>AMT</b>   | \$10,000.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$10,000.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/16

62340889 | Columbus, OH | Time Warner/Columbus Interconnect, OH | 8637 |